



KATEY BLAIRE BARGER

**DESIGNER
STYLIST
CREATOR**

PERSONAL ATTRIBUTES

- ADAPTABLE
- CREATIVE
- OUTGOING
- PASSIONATE
- ARTICULATE
- PERSONABLE
- RELIABLE
- CHARISMATIC
- PROFESSIONAL
- INDEPENDENT

CONTACT



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EXPERIENCE

APPAREL & PRINT DESIGNER

KATEY BLAIRE DESIGNS

2020 - PRESENT

Design and develop custom apparel and accessory pieces. Specialties include trending fashion silhouettes, swimwear and festival wear. Upcycles outdated styles for extended garment lifespan and promote sustainability. Creates hand-drawn and graphic prints and patterns for commercial use on various products and fabrics.

* Please see online portfolio or website for comprehensive work and examples

PROFESSIONAL ONLINE RESELLER

2021 - PRESENT

Top seller with over 300+ listings sold. Top rated seller with 4.8 star average rating, in top 10% of users in community sharing and engagement, over \$1000 revenue earned monthly. Ambassador II level on Poshmark.

Sourced desirable inventory, monitored buyer interested in brands, sizes and engagement to create effective marketing strategy and created appealing content through item photos and descriptions.

Provided high-quality customer service and kept detailed cost and sales records for overall business statistics

APPAREL PRINT & TEXTILE DEVELOPER II



NIKE, INC.

2015 - NOV 2021

Manage 200+ apparel textile and print developments yearly. Responsible for creating, developing and executing all seasonal printed apparel textile designs and developments from concept to completion, including review of strike offs for final production.

Collaborate with category partners to design and develop innovative print & pattern artworks, techniques and seasonal print colorways. Knowledge of advanced techniques such as foils, embossing and reflective.

Utilize CAD programs and Adobe Creative Suite for artwork design, print separation, production of schematic packs, recoloring and colorway creation.

Continuously researching sustainable material solutions, fashion trend forecasting, consumer & cultural trends and apparel technology innovation.

Establish trusting relationships with team members, category partners and international vendors to ensure strong communication all along the supply chain.

SKILLS

APPAREL DESIGN & CONSTRUCTION



GRAPHIC PRINT DESIGN



STYLING & TREND FORECASTING



ADOBE PHOTOSHOP & ILLUSTRATOR



VISUAL MERCHANDISING



VERBAL / WRITTEN COMMUNICATION



PRESENTATION & STORYTELLING



CUSTOMER SERVICE



CONTENT CREATION



TEAMWORK



EDUCATION

**BS IN APPAREL DESIGN & MERCHANDISING MANAGEMENT
OREGON STATE UNIVERSITY**

CLASS OF 2014

NIKE DESIGN & MERCHANDISING CHALLENGE INTERNSHIP WINNER (2014)